

CITY OF FORT WRIGHT, KENTUCKY

TOP OF THE HILL NEWSLETTER

* Mailed Monthly to more than 4,000 Fort Wright Residences and Businesses *

2012 Advertising Placement Application

Name of Business _____

Street Address _____

City, State, Zip Code _____

Contact Person _____

Telephone Number _____

Fax Number _____

E-mail/Web Address _____

1) Please Check one: SIZE

COST

_____	8.5"x11" flyer insert { Cost is based on a standard sheet of paper }	\$150.00 per month (Sufficient number of inserts must be provided by advertiser, currently 4,000)
_____	5"x1.5" (or 3"x3.5")	\$55.00 per month
_____	2.5"x1.5" (business card size)	\$35.00 per month

2) Please check applicable month(s) of 2012 for advertisement:

___ March ___ June ___ September ___ December
(due 2/10) (due 5/10) (due 8/10) (due 11/10)

Camera-ready proof or flyer inserts and payments must be received by 4:00 P.M. of the 10th of the month prior to the month in which the advertisement should appear. Deadlines are February 10, May 10, August 10 and November 10. Please mail or deliver to address below. Please call 331-1700 if there are any questions. Computer generated ads can be e-mailed to me at jlipson@fortwright.com. To continue a current ad, just return with payment and make a note to continue previous ad.

Jennifer Lipson
City of Fort Wright
409 Kyles Lane
Fort Wright, KY 41011

* Please do not fax camera-ready advertisements, as quality does not meet print standards.